

COMMUNICATING AUTOMOBILE INSURANCE WORKSHOP



NOVEMBER 14, 2024



9 AM - 3 PM



LOWER LEVEL
10303 JASPER AVENUE
EDMONTON, AB

AGENDA

- 9:00 AM** **Welcome Address**
Laurie Balfour
- 9:05 AM** **Icebreaker**
Introduce Yourself
- 9:30 AM** **Top Questions You Hear**
Round Table Discussion
- 10:05 AM** **Break**
- 10:15 AM** **What Information Do You Receive**
Round Table Discussion
- 10:50 AM** **What Answers Do You Need**
Round Table Discussion
- 11:25 AM** **One Thing Clients Need to Know**
Individual Brainstorming
- 11:55 AM** **Lunch**
- 12:40 PM** **Where Do You Get Your Information**
Large Group Discussion
- 1:10 PM** **Key Themes in Education Strategy**
Individual Brainstorming
- 1:40 PM** **How Can the AIRB Support You**
Round Table Discussion
- 2:15 PM** **Break**
- 2:25 PM** **Training & Information Needed**
Large Group Discussion
- 2:55 PM** **Closing Remarks**
Laurie Balfour